

Message Text

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PAGE 01 GOTEBO 00010 140846Z
ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 /020 W
-----140849Z 039448 /16

R 140830Z JAN 77
FM AMCONSUL GOTEBORG
TO USDOC WASHDC
INFO SECSTATE WASHDC 143
AMEMBASSY BRUSSELS
AMEMBASSY LONDON
AMEMBASSY STOCKHOLM UNN

UNCLAS GOTEBORG 0010

E.O. 11652: N/A
TAGS: BTIO, SW
SUBJECT: PRIVATE TRADE OPPORTUNITY

1. 401/02/P0029
2. 01/13/77
3. EABERG
4. 401 SWEDEN
5. AI
- 6A. REPLY TO --
- 6B. SVEN MALMENDAHL, D.SO.
- 6C. KB SELECTOR
MERKURIUSVAG 3A
S-381 00 KALMAR, SWEDEN
7. CABLE --; TELEX --; TEL 0480/26224
8. --
9. 114. 9A. EXCLUSIVE AGENCY SWEDEN
10. DESCRIPTION
3662343-0050 BATTERY OPERATED SMOKE DETECTORS FOR PRIVATE
HOMES. THERE IS A RAPIDLY INCREASING MARKET FOR
THIS EQUIPMENT.
MALMENDAHL HAS MINIMAL ADMINISTRATIVE COSTS AND PLANS TO OFFER
DETECTOR AT HIGHLY COMPETITIVE PRICE. PRESENT SWEDISH RETAIL

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PRICES THIS PRODUCT RANGE FROM \$100 TO \$170. HE ESTIMATES
SALES POTENTIAL FIRST YEAR AT \$50,000.
MALMENDAHL HAS A TECHNICAL EDUCATION AND IS A TEACHER BY
PROFESSION. THE BUSINESS WAS RECENTLY ESTABLISHED. A RELIABLE
LOCAL CREDIT SOURCE DESCRIBES HIM AS CAPABLE AND DILIGENT.
HE HAS A SOUND FINANCIAL POSITION. HIS BANKER WILL RENDER
REASONABLE SUPPORT. BUSINESS RELATIONS RECOMMENDED.

BERG

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 14-Jan-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977GOTEBO00010
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770014-0555
Format: TEL
From: GOTEBOG
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770152/aaaabtem.tel
Line Count: 63
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: f4f404da-c288-dd11-92da-001cc4696bcc
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 21-Sep-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3599293
Secure: OPEN
Status: NATIVE
Subject: PRIVATE TRADE OPPORTUNITY
TAGS: BTIO, SW
To: COM
Type: TE
vdkgvwkey: odbs://SAS/SAS.dbo.SAS_Docs/f4f404da-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
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